

# **Secure Technology Alliance Councils Brief**

The Secure Technology Alliance has member-driven industry and technology councils that are focused groups within the overall structure of the Alliance. Councils were created to foster increased industry collaboration within a specified industry or market segment. Each year members report that participation, an exclusive member benefit, provides unique value.

The Alliance Councils are critical in providing market intelligence, thought leadership and influence. Participation is exclusive to members, who can:

- Collaborate and resolve macro-level industry issues of concern within their organizations
- Produce focused content on the topics impacting the digital security industry most
- Discuss relevant issues facing each industry with objective competitor input and analysis
- Create best practices and other materials, regardless of the size or type of organization
- Engage with the thought leaders in the industry
- Learn about new standards and other requirements impacting the industry and their businesses
- Gain recognition for individual and organization leadership and contributions through the Alliance Honor Roll

The councils collaborate on key issues affecting access control, health and human services, identity, IoT, mobile, payments and transportation, producing reports, workshops, webinars and infographics.

#### **Active Councils Include:**

- Access Control Council
  - Accelerating the widespread usage of secure technologies in various form factors for physical and logical access control
- Health and Human Services Council
  - Promoting the adoption of secure technologies in healthcare and human services organizations
- Identity Council
  - Raising awareness and providing thought leadership and education on real-world issues of implementing and operating identity and identity authentication and authorization systems
- Internet of Things Security Council
  - Developing and promoting best practices and providing educational resources on implementing secure IoT architectures using "embedded security and privacy"

1 Updated August 2019

### Mobile Council

 Raising awareness and accelerating the adoption of secure payments, loyalty, marketing, promotion/coupons/offers, peer-to-peer, identity, and access control applications using mobile and tethered wearable devices

### • Payments Council

 Focusing on securing payments and payment applications in the U.S. through industry dialogue, commentary on standards and specifications, technical guidance and educational programs, for consumers, merchants, issuers, acquirers, processors, payment networks, government regulators, mobile providers, industry suppliers and other industry stakeholders

## • Transportation Council

 Promoting the adoption of interoperable contactless smart card and other secure device payment systems for transit and other transportation services

2 Updated August 2019